



## ***"Welcome Home" Day of Service***

What is the most meaningful day of service experience you can imagine? Picture yourself as a family that has lost everything because of a fire, flood, medical emergency, or a lost loved one. You then learn that a group of community members have volunteered to furnish, decorate, and make your empty house feel like a real home. When you arrive full of excitement after their work, they welcome you into your new home!

By sponsoring a "Welcome Home" Day of Service, you and your organization can have a meaningful service experience, enjoy team building, and bring this tremendous joy and foundation to a family – changing their lives' trajectory.

“ I am constantly amazed by the real impact that LightHouse has in DC. In a single day, volunteers are able to meaningfully improve the lives of members of the DC community. Volunteers have the opportunity to learn more about their neighbors and colleagues while leaving a truly positive impact on the city.”

*-William R. McAuliffe, Covington & Burling LLP*

“ The day of service is a wonderful and memorable team building experience where colleagues engage the community, and what's more incredible – you have the chance to leave an indelible mark on people's lives by providing a real home!”

*-Dominique Duong, LH Board Member, New York Life Insurance*

## ***Meaningful Service Experience / Team Building / Community Impact***

What you need to know:

- ♥ A group of **7-12 volunteers** help us move, furnish, decorate, and more – in short, **transform an empty house into a real home!**
- ♥ **Professional movers handle the heavy lifting** and a pro bono interior designer gives essential design guidance.
- ♥ The experience runs **approximately 4 hours** and culminates with a **"home reveal"** for the individual or family.
- ♥ **Custom videography and photography** of the volunteer experience, complimentary lunch & t-shirts.

Your generosity makes our work possible. With your support through a Day of Service, LightHouse will further match your contribution by moving and fully furnishing two or more families.

Information regarding financial contributions and further questions available upon request.

Join us working shoulder-to-shoulder to make a true difference in our community and bring that positive energy back to your organization!



“ Our mission is one family at a time, we transform empty houses into homes – striving to restore dignity, create stability, and make sure every person has a chance to enjoy a life free of poverty.”

-Brian Hart, Founder & CEO, LightHouse DC

## Why Homes?

We believe that every person needs a home. A stable home leads to better health, employment, education, and community. Homes fulfill a basic human need and provide a foundation for life. Combined with LightHouse DC’s thoughtful approach, this focus on the home provides substantially better chances for enduring success in the transition away from homelessness.

LightHouse DC helps formerly homeless and low-income residents in our community transition to and sustain affordable housing. Using an innovative “community-based” model, LightHouse is the only nonprofit service in the DC Metro region that *moves* and *furnishes* homes in the community. In just 18 months of operations, LightHouse has moved and furnished 96 homes for 211 residents.



**BE THE LIGHT**

“ I cannot say enough positive things about LightHouse DC and their outstanding programs. Homelessness and affordable housing are two of the greatest challenges we face as a society. LightHouse is forging ahead. I believe deeply in their mission, approach, and incredible work.”

-DC Attorney General Karl A. Racine

## Solution

**Critical Gap:** LightHouse focuses on residents at the crossroads of homelessness and housing stability, where they have a “space” but not a real furnished home. These residents are on the threshold of greater long-term stability. We partner with existing nonprofits and government agencies, who have provided housing and other key services, but are stretched too thin (and also may not have the expertise) to cover moving and furnishing.

**Community-based Model:** LightHouse works directly in the community moving and furnishing residents’ homes. We effectively channel the generosity of grassroots volunteers, furniture donors, and local business. We collaborate with fellow nonprofits and government agencies to leverage available resources and eliminate duplicated efforts, thereby strengthening the critical areas which provide real results.

**Cost Savings:** LightHouse brings cutting-edge supply chain and logistics practices to bear in the context of a traditional community service organization. Through our community-based model, we have shown to reduce the average cost of moving and furnishing by up to **\$6,000 per household**. When compared to the community costs of inaction and the benefits assessment (health, permanence, & reintegration), the exceptional community returns are clear.

### Critical Gap

8,000

homeless residents in DC

27,000

additional DC residents each year are housing insecure

\$7,000

average cost for an American family to move and furnish their home



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